

Living in the Nordics, we are always longing for spring after a long and dark winter. As soon as the days are getting brighter and the sun is showing, we're heading outside and feeling life returning.

Sold Min

Styling and photo: Maria Richardsson. Ass: Karin Forssman.

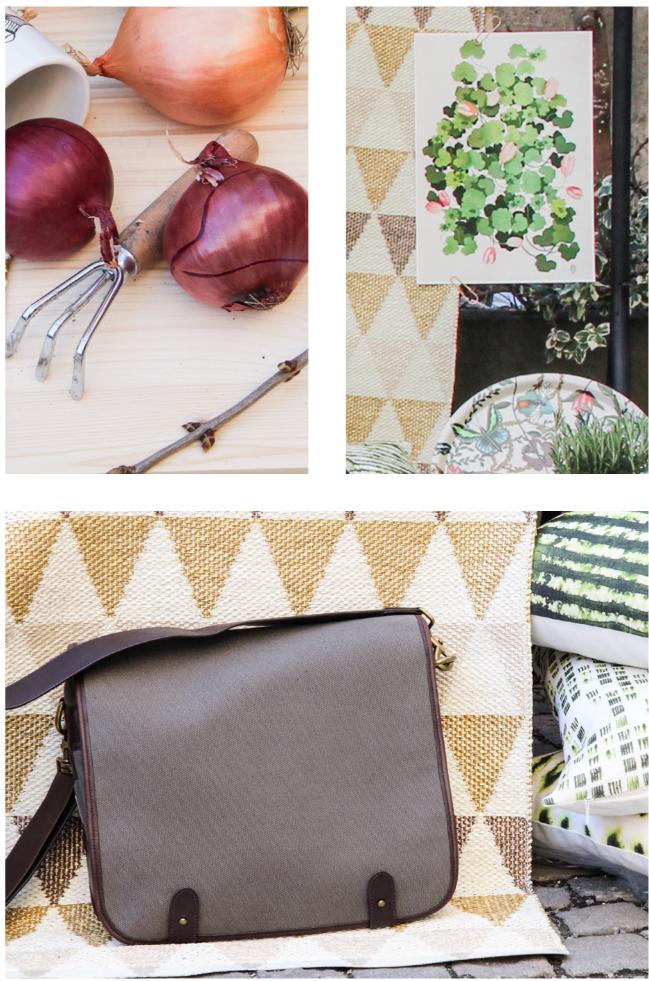
It might be hard to believe, but two days before this photoshoot we had about 20 cm of snow falling! We got a bit nervous for a while, but the warm weather made it all melt away in time and we were able to indulge in garden greens, flowers and wooden materials.

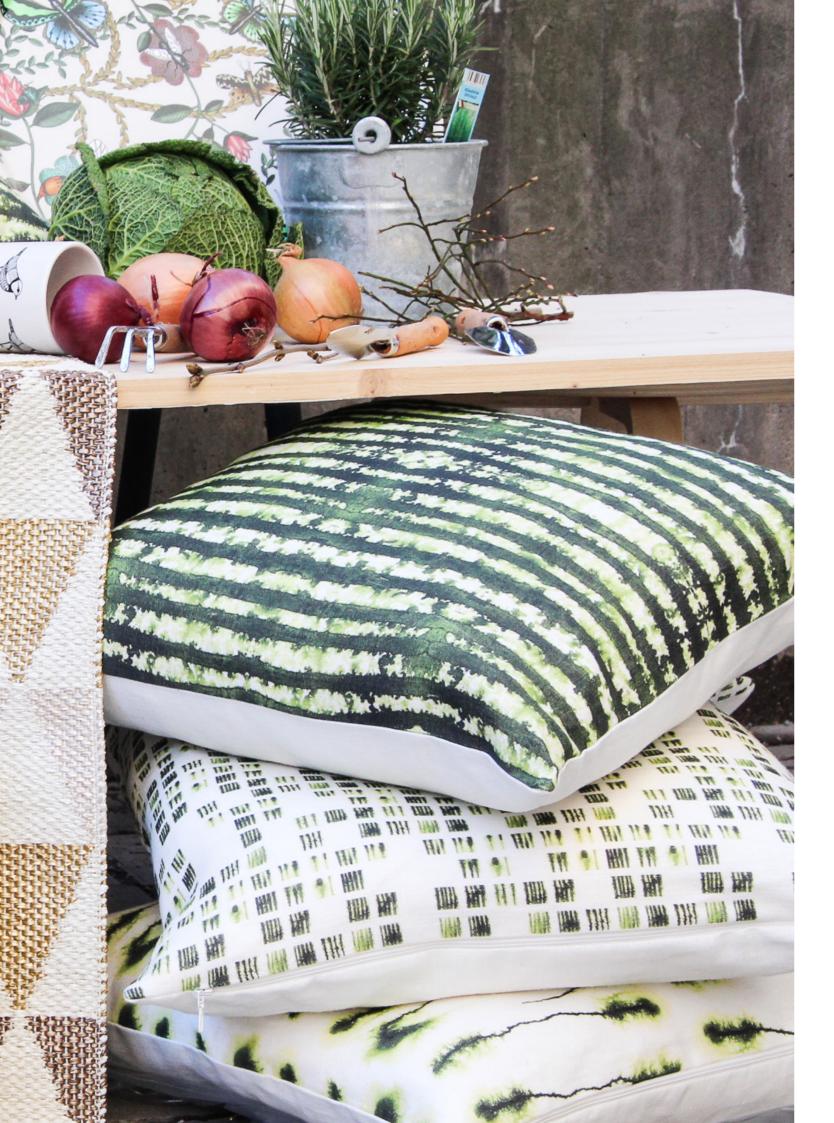
1. Textile Growing, Sofie Johansson 2. Plastic rug Tribus Gold, Lina Johansson 3. Poster Lady's mantle & tulips II, Anna Handell 4. Cushions Stella lime, Lina Johansson 5. Cushions Lily green, Lina Johansson 6. Mug Yellowhammer, Formation Norrland 7. Tray Bugs offwhite, Nadja Wedin Design 8. Postman Canvas Armygreen, Udonly 9. Cushion covers (from top) Sparkling, Balanced and Growing, Sofie Johansson

To cosy up garden living, we recommend using lots of textiles and floral patterns. A woven plastic rug that is easy to wash, nice to walk on and bring a softer feeling to your outdoor life. Add some hot beverages in mug with a yellowhammer on it, and you have all you need for a great day in the sun.









Meet the designer: SOFIE JOHANSSON

We first met Sofie Johansson at Formex a couple of months ago. She was showing her work for the first time, and has already gotten a lot of attention and appreciation of her fantastic patterns. We are so happy to be working with Sofie, and caught up with her to hear more about the story behind the patterns.

Tell us about your work and your inspiration!

Nature is my greatest source of inspiration. I like the thought of discovering the beautiful in the small details. As I leave my house I immediately find fascinating things to capture with my camera. Could be the scales of a pine cone arranged in interesting rows or a little blue anemone just come into bloom. It's so amazingly beautiful! When designing my patterns I want to give form to the feeling I got when I took that very picture with my camera.

More sources of inspiration for me are Swedish folk art, our traditions and older types of colouring. Often these impressions



are interwoven when I create my patterns. For example, a sketch of plants in the wood I can choose to colour in the style of mural paintings from the rustic period of peasant society.

By using both new and old techniques and sometimes twist and turn things a little I want to create something new and authentic. I often strive for balance, so that some patterns express energy and growing, others calm and harmony. Or both.

